





FOR IMMEDIATE RELEASE - July 11, 2013

LOGiQ³ and msg global solutions announce Chief Operating Officer for Joint Venture, mL³ global life

Raymond E. DiDonna joins mL^3 global life, a newly formed, North American life reinsurance solutions company.

Princeton, NJ, July 11, 2013 – mL³ global life, the recently named joint venture between LOGiQ³ and msg global solutions, is pleased to announce that Raymond E. DiDonna, formerly a vice president with the Hartford Insurance Group has joined as Senior Vice President and Chief Operating Officer.

DiDonna, a Fellow of the Society of Actuaries, has been in the insurance and reinsurance businesses for over 25 years, with the most recent five years at the Hartford Insurance Group. For most of his tenure there, Ray served as vice president and business leader for their group life and disability reinsurance line known as Group Reinsurance Plus, a business with a national customer base, over \$100 million of annual revenue, and 125 reinsurance professionals. Prior to The Hartford, Ray spent eight years at General Electric in roles that included president of Union Fidelity Life, Global Six Sigma Quality Leader for Life and Health Reinsurance, and vice president of Individual Life Reinsurance.

In addition to being a Fellow of the Society of Actuaries, Ray holds a Bachelor's Degree and an MBA from the University of Connecticut, and is a GE-certified Six Sigma Master Black Belt.

"I am excited to be joining mL³ global life, as it begins its journey to support business transformations in the life and health reinsurance market. It's an opportunity to apply my skills and experiences to help start this new venture, with its strong market focus. I think we will see a lot of interest in what we have to offer very quickly from the marketplace," Ray DiDonna comments.

mL³ global life serves the North America life and health reinsurance market (ceded, assumed, and retrocession) by providing industry expertise, business consulting, and software application integration services. mL³ helps its clients think through their toughest challenges, identify and plan solutions for those challenges and create significant business transformation.

mL³ also supports the introduction of msg.LRM, an SAP-based integrated solution for life reinsurance companies, to the North American market by offering consulting services in conjunction with the installation of that product.

Additional information on mL³ global life, the key leadership team, and service offering will be released on the company's website http://www.mL3global.com in early August, 2013.







About LOGiQ3:

LOGiQ³ is the expert provider of life insurance and reinsurance consulting and outsourced services. LOGiQ³ delivers long-term strategic solutions and short-term tactical support across distribution, underwriting, reinsurance administration, claims and audit. LOGiQ³ supports clients across the life insurance service chain from agent to retrocessionaire from its offices in Toronto, Canada, and Cardiff, UK. To learn more about LOGiQ³, visit http://www.logiq3.com

About msg global solutions:

msg global solutions combines insurance, reinsurance and banking insight with technical expertise to deliver business consulting, AMS, systems integration, mobility and analytics to clients worldwide. Our dedicated staff has in-depth business experience in all lines of insurance/reinsurance. msg global consultants are well versed in state-of-the-art technology, especially the SAP NetWeaver platform. To learn more about msg global solutions, visit http://www.msg-global.com

For any questions, please contact:

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